

CTK SCRIP

Fundraising While
you Shop

SCRIP BASICS

- ◉ What is scrip?
 - GIFT CARDS FOR THE ITEMS YOU USE EVERY DAY
- ◉ Where do you buy it?
 - ONLINE
 - AT THE SCHOOL
 - FROM THE COORDINATOR (JESS ZAHN)
- ◉ Does Scrip have a card for that?
 - OVER 750 RETAILERS
 - Ecard
 - Normal Gift Card
 - Reloadable (add money to a card you already have)

SCRIP BASICS

IN A NUTSHELL

- ◉ You buy gift cards for your daily common needs (Food, clothing, entertainment, gas, vacations)
- ◉ A percentage (varies by retailer) comes back as a rebate which is divided evenly between your tuition bill and CTK
- ◉ If you don't have a school child 100% goes to the school **OR** you can designate a family your 50% goes to and the other 50% goes to CTK
- ◉ EXAMPLE:
 - \$100 Publix Card (3%) = \$3rebate
 - 1.50 to your tuition account
 - \$1.50 to CTK school account
 - \$100 Papa Johns Ecard (9%) = \$9rebate
 - \$4.50 to your tuition account
 - \$4.50 to CTK school account

WHAT DOES THAT LOOK LIKE?

- ◉ Let's say there is a family of 4 named Smith
 - They use Scrip each week for
 - Groceries
 - Gas
 - They use Scrip as needed for
 - Household Projects
 - Traveling
 - Dining out
 - Amazon.com purchases
 - Christmas shopping

WHAT DOES THAT LOOK LIKE?

US AVERAGES FOR FAMILY OF 4

ITEM	AVERAGE REBATE	SPENDING PER MONTH	EARNINGS PER YEAR
GROCERIES	4%	\$335	\$160
FOOD OUT: CASUAL AND FAST FOOD	8%	\$250	\$240
GAS	3%	\$175	\$60
ENTERTAINMENT	5%	\$240	\$140
CLOTHING AND ACCESSORIES	9%	\$150	\$170
HOME IMPROVEMENT	4%	\$150	\$70
VACATIONS	6%	\$330	\$240
TOTAL		\$1,630 per month	\$1,080 per year!

Over a period of 12 months, the family purchases items they were going to spend money on anyway using Scrip cards

- \$540 towards student tuition
- \$540 towards CTK

# of Families	Rebates	CTK gets
20	21,600	\$10,800
50	\$54,000	\$27,000
100	\$108,000	\$56,000

Any
GUESSES
how many
families we
have
between
the ECC
and
SCHOOL?

230

\$124,200 to CTK just for spending money
on things you buy every single day.

AND

Another \$124,200 back into the tuition
accounts of our students.

Do you
have
family or
friends
without
kids in the
school?

THEY DON'T HAVE TO LIVE IN PALM
COAST, SCRIP IS NATIONWIDE. THEY CAN
CHOOSE YOUR FAMILY TO RECEIVE 50% OF
THEIR REBATES APPLIED TO YOUR
TUITION! THEIR OTHER HALF WOULD GO
TO CTK.

THEY NEED TO:

- Sign up for Scrip
- Select CTK as their organization with the CTK code
- Chose you as the family their rebate gets applied to
- They will have to use electronic gift cards if they are not local and can't pick up cards

ESTABLISH AN ACCOUNT

CTK ID #: 6C4359BD4L679

- Access your shop with Scrip Account

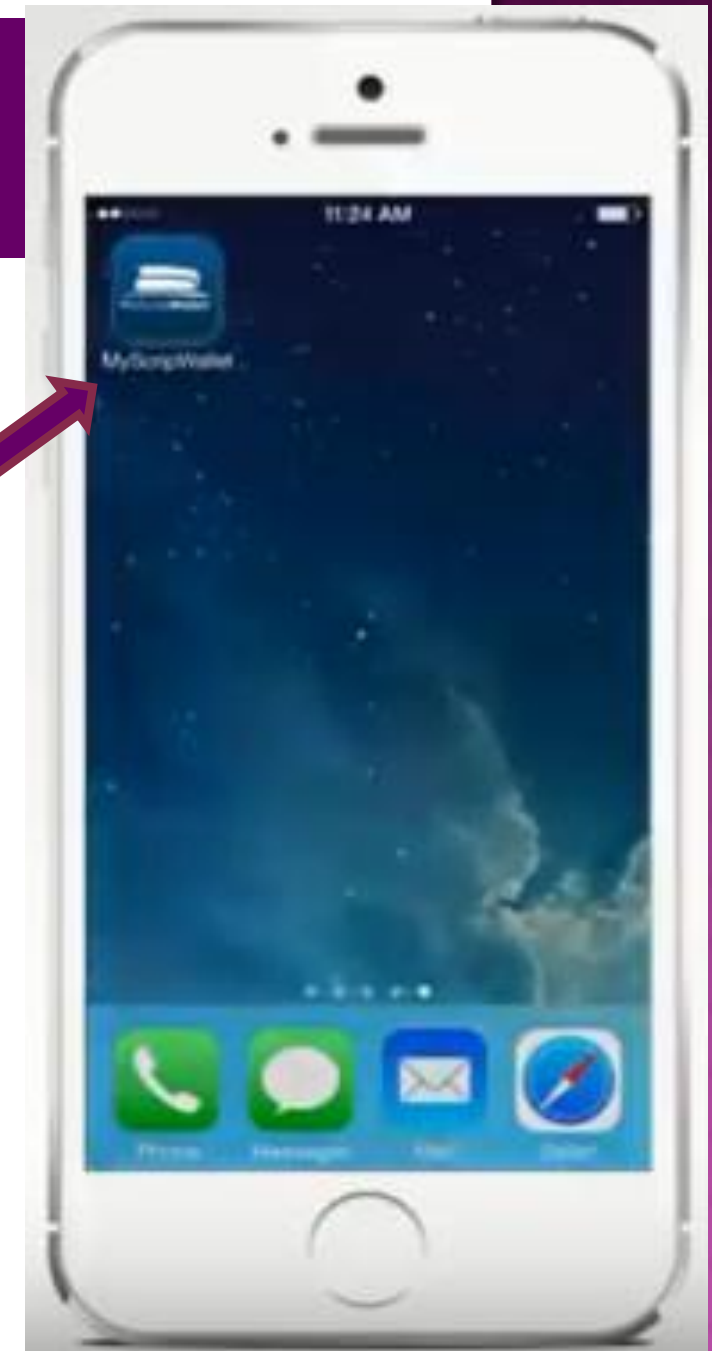


- Set up Presto Pay direct withdrawal (be sure to remember your pin)
 - Presto Pay must be linked to a bank account
 - Scrip may not be paid for with credit card as the fees charged by cards cut into the rebate amounts

SHEET WITH STEP BY STEP INSTRUCTION
IS LOCATED AT THE SCRIP TABLE

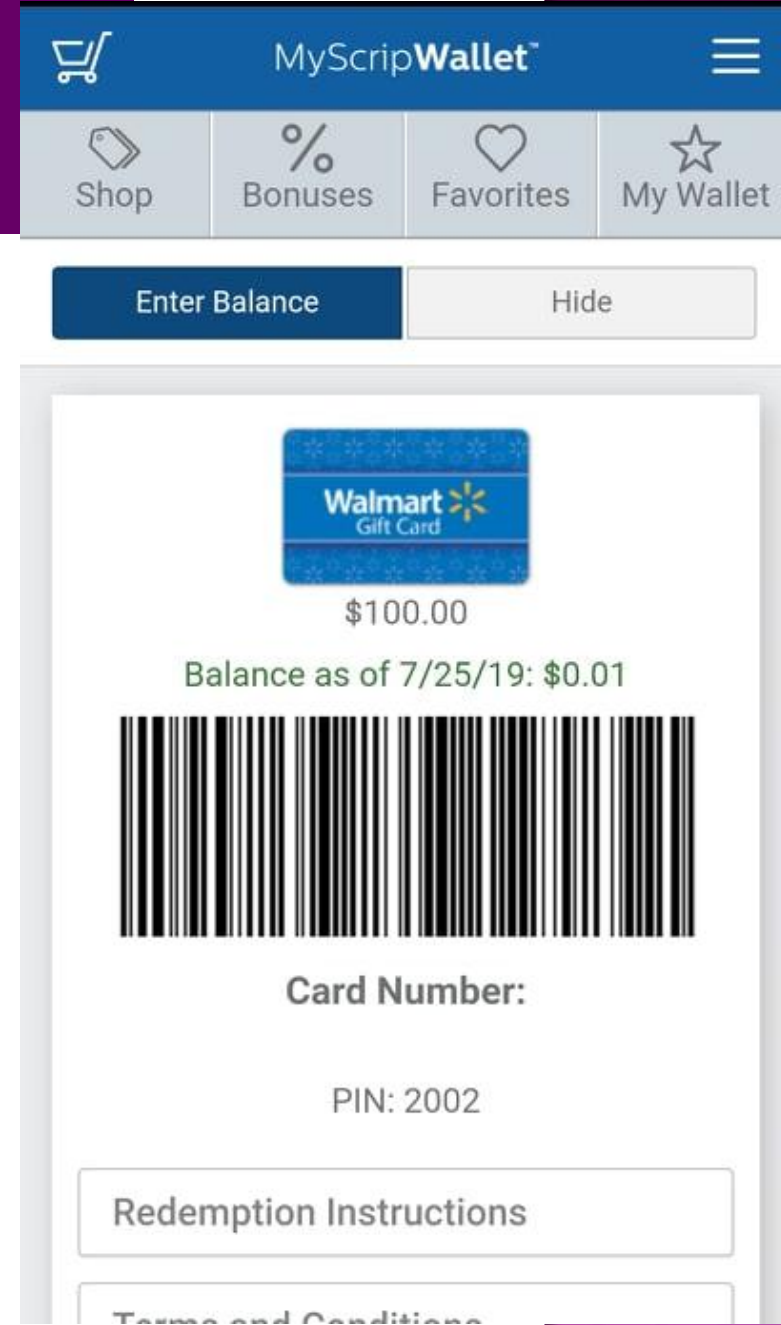
USE YOUR SMART PHONE

- When you shop, connect to myscripwallet.com
 - There is no app but a video on [how to add it like an app button](#) to your home screen will be posted on our CTK website and FB page or available on a printout at the scrip table
- Select and purchase the Scrip amount you need
- Pay with Presto pay



PAY FOR YOUR EVERYDAY PURCHASES

- Ecard - Have clerk scan the bar code on your phone or type in card number
- If you are using a regular or reloaded gift card they work just like any other gift card
- You can track your balance manually in your scrip wallet or through the merchant just like any other gift card



HOW DO I DO THIS?

- ◎ It is really just a matter of establishing a new habit - Start small
 - Each week or every two weeks or every month
 - Decide where you will buy your groceries
 - Purchase Scrip cards in an amount you usually spend
 - Repeat
- ◎ Grow the habit -Expand to other items
 - Gas
 - Dining out
 - Online shopping

SHOP WITH SCRIP HERE IN PALM COAST

GROCERY AND DINING

- Publix
- Walmart
- Target
- Bi-Lo
- Wendy's
- Taco Bell
- Subway
- Dunkin Donuts
- Outback
- And more!

HOME IMPROVEMENT, GAS AND SPORTING GOODS

- Lowes
- Home Depot
- Ace Hardware
- Staples
- Auto Zone
- Shell
- Exxon
- BP
- Wawa
- Bass Pro Shop
- And more!

CLOTHING, BEAUTY AND ENTERTAINMENT

- Kohls
- Belk
- TJ Maxx
- Ross
- Bath and Body Works
- Sally Beauty
- Great Clips
- GNC
- Fandago
- And more!

SHEET WITH ALL RETAILERS AVAILABLE ON THE CTK WEBSITE AND AT
SHOPWITHSCRIP.COM

SHOP ONLINE

ONLINE STORES

- Amazon
- Overstock.com
- QVC
- Ebay
- Wayfair
- 1-800-Flowers
- Groupon.com
- Oriental Trading
- And more!

APPS AND SERVICES

- Apple Store
- I Tunes
- Play Store
- Stub Hub
- Fandago
- Sirius XM
- Audible.com
- And more!

STORES WITH WEBSITES

- Old Navy
- Nike
- Abercrombie
- Children's Place
- Disney
- Best Buy
- AND SO SO SO
MANY MORE!!!

SHEET WITH ALL RETAILERS AVAILABLE ON THE CTK WEBSITE AND AT
SHOPWITHSCRIP.COM

ALSO PHYSICAL GIFT CARDS

- We keep some cards in stock at CTK
 - Available every Tuesday morning from 8-9am in the ECC lobby and most Sunday mornings
 - There are also MANY you can order
 - Place your order by **TUESDAY MORNING @ 9AM** through:
 - order form (available by tuition boxes - put form and payment in SCRIP envelope and put into the box)
 - Email (Jess Zahn)
 - Online - through your scrip wallet by Tuesday mornings @ 9AM
- CARDS SHOULD BE AVAILABLE FOR PICKUP BY FRIDAY AFTERNOON IN THE ECC WINDOW OR TUESDAY MORNING FROM JESS**

WHY?

- ◉ Scrip is easier than any regular kind of fundraising because there is no selling and you buy the items you would regularly buy anyway
- ◉ Half your rebates get applied directly towards your family's tuition

**SHOPPING WITH SCRIP MAKES A
BIG DIFFERENCE!**